

## CRESCENDO, the IT&C Solution House



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General Manager: Marius Tulea
PR&C Manager: Karina Semeniu

<b>Established in:</b> 1993	<b>Social capital (€)</b> 180,000	<b>Software Revenue (k€ in 2010)</b> 5,000
<b>Legal Structure:</b> Ltd.	<b>Employees (Software/Others)</b> 44/51	<b>Software Exports (k€ in 2010)</b> 150

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|---------------------------------|--|---|
| <b>Character of activities:</b> | <ul style="list-style-type: none"> <li>Development</li> <li>Trade, Distribution</li> </ul>   | <ul style="list-style-type: none"> <li>Consulting</li> <li>Training, Education</li> </ul>   |
| <b>Areas of specialisation:</b> | <ul style="list-style-type: none"> <li>Industry Application</li> <li>Economic Software</li> <li>Specialised application (public institution, financial, e-commerce)</li> </ul>                 | <ul style="list-style-type: none"> <li>Telecommunication software</li> <li>Office application</li> <li>Data Protection (antivirus software, database securities)</li> </ul> |
| <b>Areas of application:</b>    | <ul style="list-style-type: none"> <li>Banking/ Insurance / Financial Acc./ Stock Exchange</li> <li>Manufacturing / Retail / Trading &amp; Distribution</li> <li>Telecommunications</li> </ul> | <ul style="list-style-type: none"> <li>Education &amp; Training</li> <li>Public Admin / Office Automation</li> <li>Engineering Industries</li> </ul>                        |

### Company Profile

As an IT&C services and solutions integrator, we provide applications, infrastructure solutions and customized integration services based on which companies get maximum returns from the business information. We offer a diversified range of services and solutions at worldwide quality standards. The competencies we have acquired and validated in many successful projects along with our integrated approach of a complete solution, positions CRESCENDO, to your advantage, as a potential unique contact point for any challenge related to the IT&C system of your business.

### Own Products

- xRM - own product developed on Microsoft Dynamics CRM
- Unified Communications Solutions based on Microsoft and Cisco technology
- Cloud Computing and Virtualization Solutions based on Cisco, EMC, HP, Microsoft, VMware technology
- Collaboration and Information Management Solutions based on Microsoft and HP technology
- BI (Business Intelligence) based on QlikView and Microsoft technology
- Business Technology Optimization solutions based on HP Software technology
- Solutions for software applications and databases development / integration based on Microsoft, Oracle and Progress

### Software Projects and Services

- Integrated CRM projects (e.g: ProCredit Bank, Transilvania Bank)
- Complete Contact Center & Communication Projects (e.g: Volksbank, Itab Romena Bank, Intesa SanPolo Bank, Impuls Leasing, Volksbank Leasing)
- The first implementation in Romania of Microsoft Dynamics integrated with Cisco Unified Contact Center
- The first implementation in Romania of VBlock Solution (Cloud Computing solution based on Cisco, EMC and VMware technology)

### Services Offered

Basic Services specific to each phase of a project (pre-implementation, implementation, post-implementation), System Integration, Outsourcing, Contact Center. The company offers IT&C services for companies activating in CEEMEA

### Technical Expertise

- Hardware: HP, CISCO, EMC
- Operating Systems: Windows, Unix, Linux
- Software: Cisco, Citrix, HP, Microsoft, Progress, QAD, VMWare

### Aims, cooperation fields and forms

Looking for cooperation with local or regional IT&C companies / system integrators, in order to provide successful joint projects / services to specific customers. We come with complementary competences and value added services in the above mentioned areas..

### Certification:

Information Security Management System, according to ISO/IEC 27001:2006.  
Quality Management System, according to SR EN ISO 9001:2008  
Environmental Management System, according to SREN ISO 14001:2005  
Security and Occupational Health Management System, according to the SR OHSAS 18001:2008  
Among top 10 Systems Integrators from Romania (based on independent studies)

**Markets:** Romania, CEEMEA

### High Speed Data Communication Links

- 2 High Speed Connections:  
- 12mbps (fiber)  
- 4mbps backup (radio)